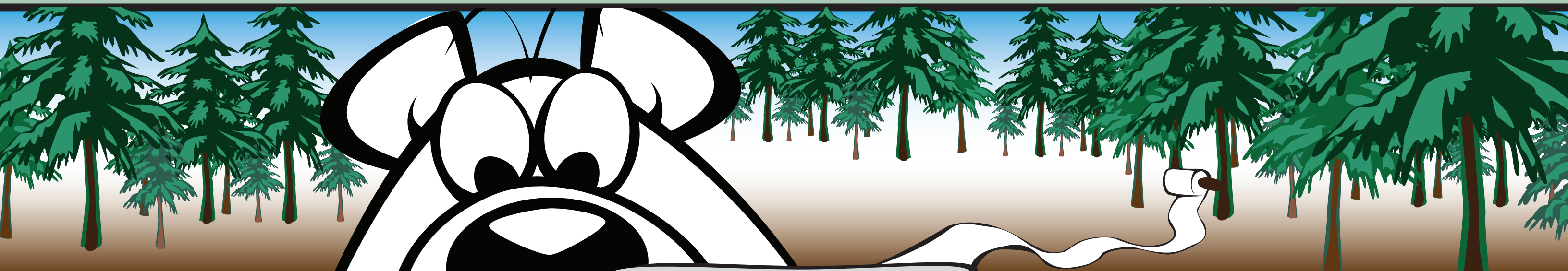


# A GOOD #2 CAN SAVE YOUR LIFE!

## Colorectal Cancer Screening

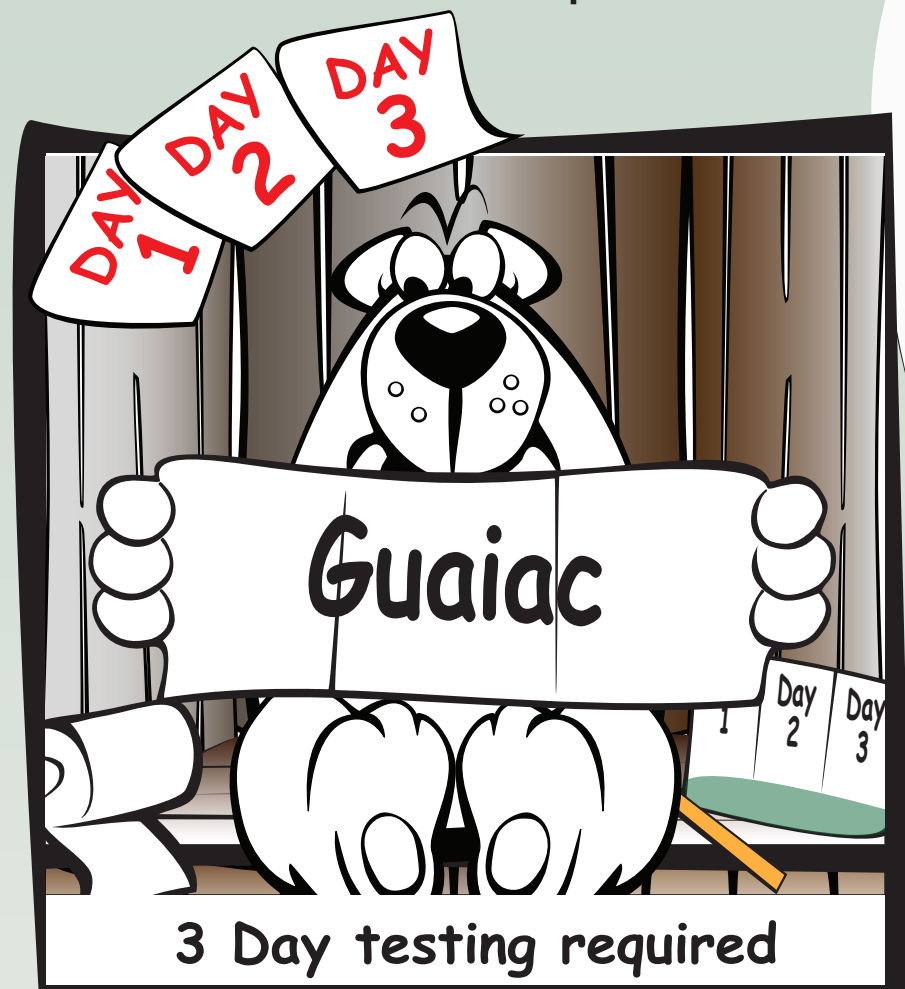


### STOOL CARD

**149** Described cards as gross, disgusting, stinky, & yucky.  
**115** Decided "no way, I'm doing this #@\$!"



**99** Hungry bears could not deal with 3 day food restrictions.  
**59** Were relentlessly nagged by mama bear to complete the test.



**27** Did not finish testing due to constipation.  
**25** Actually completed the stool card test and mailed to Bear Clinic.  
**7** Tested positive for pine cones...??

**150** Bears Tested

### THE BEAR FACTS:

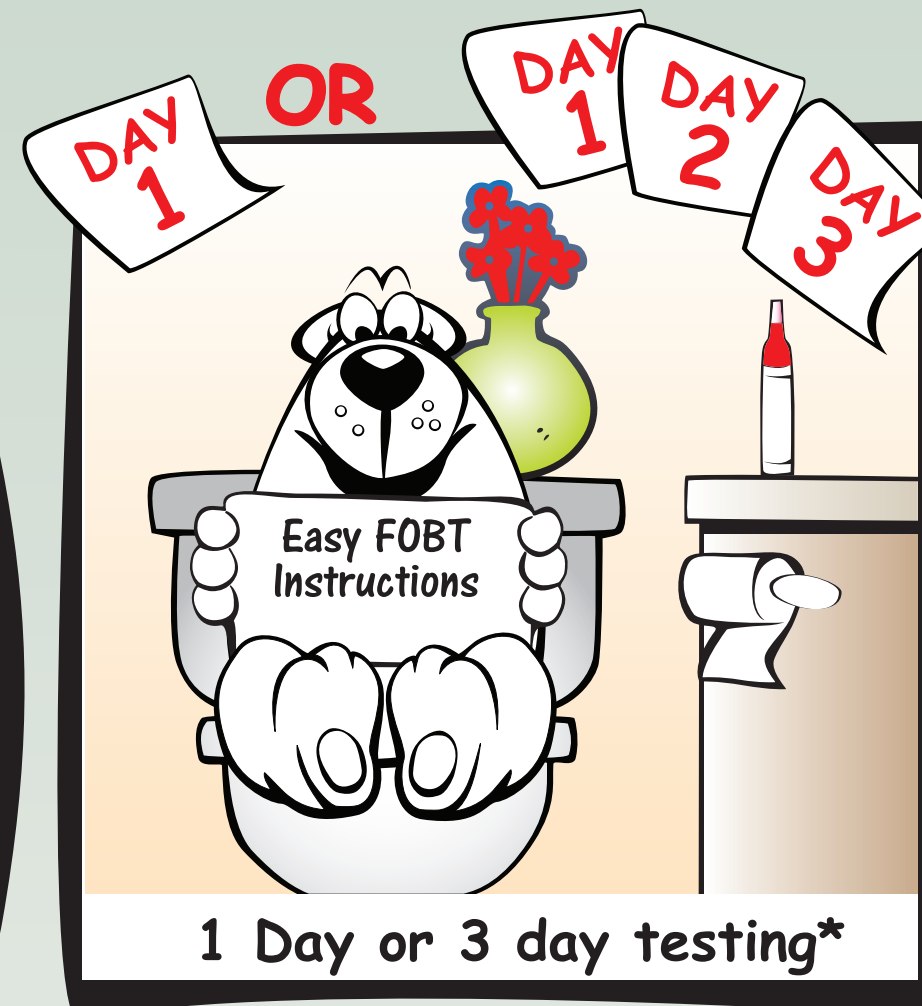
- 299** EXPERIENCE DAILY FLATULENCE
- 287** NO LONGER POOP IN THE WOODS
- 277** PREFER INDOOR PLUMBING
- 267** MAMA BEARS INSISTED PAPA BEARS TAKE THE TEST
- 147** PREFER SOFT TOILET PAPER OVER TREE TRUNKS
- 82** BEARS HAVE A GLASS OF RED WINE DAILY
- 79** VACATION IN THE HAMPTONS
- 54** USE AIR FRESHENER
- 47** BEARS LISTEN TO THEIR WIVES
- 14** REGULARLY FLUSH TWICE

### iFOB TEST

Bears prefer an iFOB test over a colonoscopy. **150**  
 Will strongly recommend iFOB testing to their friends. **150**



Took the test the same day. **130**  
 Completed the test. **129**  
 Will take the test again in 2015. **129**



Enjoyed BBQ & salmon before the bowel movement. **102**  
 Stated the directions were easier than a 1040 tax form. **99**  
 Tested positive for honey...?? **12**

### REIMBURSEMENT

**\$4.44**



**\$21.70**

**iFOB is 5X more than Guaiac!**

**Clarity Diagnostics is #1 in the #2 business.**

\*Data on file